### Binding Corporate Rules (BCRs)

### The BCRs ...

- ... represent a **contractual commitment** by all Group companies to comply with the Group data protection guidelines for the protection of personal data and to implement these guidelines under their own responsibility.
- ... define the framework for **uniform data protection standards** for the entire Group.
- ... apply to the **transfer** of personal data **between all Group companies around the world** and represent the fundamental internal rules for the processing of your personal data.
- ... **apply to all employees** and must therefore be complied with by all employees.
- ... must be drawn to the attention of all employees through training, employment contracts, etc. This is ensured by the Group companies.

Note: if the BCRs are not recognized by a Group company, the exchange of personal data on the basis of the BCRs is not possible. In such cases, individual contracts are required.



### **Availability of BCRs**

The complete BCRs are available upon request (email to dataprotection@conti.de) or internally at C.INSIDE > Corporation > Continental Rules.

### Questions

If you have any questions, please contact the central data protection team at dataprotection@conti.de.

### **Continental Aktiengesellschaft**

Data Protection P.O. Box 1 69, 30001 Hanover, Germany Vahrenwalder Strasse 9, 30165 Hanover, Germany Phone: +49 511 938 - 01, Fax: +49 511 938 - 81770 mailservice@conti.de www.continental-corporation.com

### Legal notice

The content of this publication is not legally binding and is provided as information only. The trademarks displayed in thi publication are the property of Continental AG and/or its affiliates. Copyright © 2015 Continental AG. All rights reserved.





# **Ontinental** The Future in Motion name first name credit card number e-mail home town bank account address phone number

Binding Corporate Rules (BCRs)

## Protection of your personal data at Continental

# Protection of your personal data

In order to comply with **contractual obligations** and **legal requirements**, we need to store and process personal data of our customers, suppliers, employees, shareholders and other business partners. In this context, the protection of your personal data is a top priority for all Continental Group companies.

The BCRs are based on legal requirements. **They represent an internal data protection directive that is both global and uniform** and governs the protection of your data throughout the Group.

Existing legal obligations remain unaffected by these BCRs. Mandatory national local legal provisions take precedence over these BCRs in all cases.

## Your rights

Depending on national legislation\*, you have certain inalienable rights with respect to your personal data.

### These include:

**1** The right to information – on the data, the origin of the data and the purpose of processing

The right to correction – if the data is incorrect, incomplete or inappropriately processed

7 The right to block data – if the situation is not clear

The right to have data deleted – if processing is unnecessary or the data is processed inappropriately

The right to refuse - to allow data to be processed for promotion or market/opinion research processes or in the event of justified personal interests

**Exercise of your rights** – those concerned must not be placed at any disadvantage as a result of exercising their rights.

# Implementation of the BCRs within the Group

The implementation of the rules is supported and monitored by **the Corporate Data Protection Officer**, the **central data protection team** and **local data protection coordinators**.

The following actions are taken to ensure that the rules are implemented.

- > Training and information events
- > Data protection audits

Binding Corporate Rules (BCRs)

> Briefing sessions on data processing etc.

Adequate security measures, for example for computers, networks and/or communication links, as well as applications, including access to premises, are taken to protect your data against unauthorized access, distribution, modification and deletion. Specialists, for example from the Information Security and Corporate Security departments, ensure that the implemented security measures of Continental comply with the state of the art.

Only employees who have signed an undertaking to comply with data protection requirements are authorized to collect, process or use personal data for business purposes.

\* You will find a full overview of your rights in the applicable laws and regulations.