Continental Invests in New Equipment and Facility Upgrades in Winchester, Virginia

- Investment of $10.3 million for building expansion and new equipment
- Additional manufacturing jobs created and product offerings to the U.S. market

Winchester, Va. November 5, 2018. Technology company Continental invested $10.3 million in new equipment and facility upgrades to produce high end synthetic leather materials in Winchester, Virginia, which are used in transportation, recreation and hospitality markets. The investment includes a raw material storage area, new mixing and production equipment as well as upgrades to existing equipment at the facility.

“With this new investment, the plant is now poised for future growth by providing additional synthetic product offerings with quick turnaround times,” said Scott Krueger, plant manager. The Winchester facility will be one of the few manufacturing plants in the U.S. to offer localized production in the region for synthetic surface materials which are in high demand by many customers for automotive interiors and interior upholstery applications.

Continental’s investment in the Winchester facility provides 61 new jobs and confirms its commitment to the surface material industry. Production of the material using the newly installed state-of-the-art equipment is scheduled to begin late 2018, with supply to customers starting in first quarter 2019. The plant is situated on approximately 50 acres of land, employs more than 450 employees and has been in the city of Winchester since 1932.
Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2017, Continental generated sales of €44 billion and currently employs more than 243,000 people in 60 countries.

ContiTech is one of the world’s leading industry specialists. The Continental division offers its customers connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With around 47,000 employees in 42 countries and sales of some 6.2 billion euros (2017), the global industrial partner is active with core branches in Asia, Europe and North and South America.

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